



## HOMEMADE CARD GUIDELINES

- Please be mindful of the diversity among our clients and select images that would appeal to a broad audience and language that respects the dignity and individuality of older adults.
- Avoid religion; your letter should resonate with anyone.
- Focus on the positive! Avoid words of condolence or sympathy.
- Envelope your letters if you can, but please leave the envelopes unsealed and unstamped.
- Letters must be legible (large print) and handwritten. No worries if you are not artistic – make your card as what you would like to receive.
- Embrace creativity! Our clients love it when the letters are personal. We encourage you to make your letters colorful and fun – photos, crosswords, and drawings are great.
- Due to our confidentiality policy, we cannot provide specific names for you to address your cards.
- Feel free sign the card with your first name, but please do not include your full name or other personal identifying information.
- Send us as many cards as you would like. We accept letters year-round.
- If you would like to send cards for a specific holiday, email us to ask about the deadline for receiving cards for that holiday.