



Sunshine

GALA

SERVING
SENIORS

Saturday, September 24, 2022

Marriott Marquis San Diego Marina, Outdoor Terrace

Sponsorship Opportunities



About the Event

Serving Seniors invites you to consider sponsoring it's **annual Sunshine Gala**. This elegant and memorable event is an opportunity to align your organization with Serving Seniors legacy of 50+ years of compassionate service to disadvantaged seniors and to support our life-changing programs.



Anchored by an engaging and moving program, the event will include a cocktail reception, gourmet dinner, wine grab, live auction, opportunity drawing, and Raise the Paddle. It will conclude with a live outdoor concert with the stunning, San Diego bay as a picturesque backdrop!

The Sunshine Gala is a unique opportunity to reach hundreds of affluent potential customers and supporters who share have a shared passion for helping older adults thrive.

Date and Time:

Saturday, September 24, 2022 at 5:00pm

Venue:

Marriott Marquis San Diego Marina, 333 West Harbor Drive, San Diego, CA 92101

Anticipated Attendance:

More than 350 affluent San Diegans, senior advocates and influential orporations and individuals.

Impact of Your Sponsorship

Your sponsorship provides vital, unrestricted support for Serving Seniors' programs and services for low-income seniors, including meals, housing, health and social services, and lifelong learning. All sponsorships include a tax-deductible donation.

Sponsorship Opportunities

Benefits	Presenting \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000	Table \$3,500
Table for 10	2	2	1	1	1	1
Champagne or Premium Wine for Table	Your Choice	Your Choice	Your Choice	Wine		
Address from Podium	♥	♥				
Recognition in Event Publicity/Media	♥	♥	♥			
Logo on Event Invitations	♥	♥	♥			
Logo in Online Scrolling Sponsor Loop (12 months)	♥	♥	♥	♥		
Logo in Event Presentation	♥	♥	♥	♥	♥	
Recognition in Printed Program	Logo on cover and full-page color ad	Full-page color ad	Half-page color ad	Quarter-page color ad	Logo	Name listing
Recognition in E-News and Social Media	Featured Article	♥	♥	♥	♥	
Recognition on Event Webpage	♥	♥	♥	♥	♥	
Recognition on Donor Honor Roll	♥	♥	♥	♥	♥	

Individual tickets are available for \$375.

About Serving Seniors

Who We Are

Founded in 1970, **Serving Seniors** is the leading provider of services to San Diego County most impoverished seniors. Our mission is to help seniors in poverty live healthy and fulfilling lives.

We help homeless and low-income seniors thrive and remain independent using an innovative model of whole-person, wraparound support. Our flagship Gary & Mary West Senior Wellness Center is unlike any other senior center in the nation, providing two floors of coordinated resources including meals, services, activities, a Cyber Café, and access to on-site psychiatric and dental services.

Who We Serve

Each year we change the lives of 6,500 seniors in San Diego County. Our clients live on a median income of \$1,081 per month and pay \$700-\$750 in rent, leaving just a few dollars a day for food, medicine, transportation, and other basic needs. COVID has made these already difficult circumstances far worse for San Diego's poorest seniors. Many would go hungry or find themselves living on the streets with nowhere to turn without our help.

Our Programs and Services

Serving Seniors provides a broad array of services to help keep local seniors safe, healthy and independent.

- **Nutrition:** We provide more than 1.7 million nutritious meals a year through our congregate dining sites and daily home-delivered meals to over 5,000 seniors.
- **Housing:** We provide homeless seniors free, transitional housing and maintain three permanent supportive housing complexes for low-income seniors, with a fourth one opening summer 2022.
- **Health and Social:** Our team of registered nurses, social workers, and care navigators provide wraparound care to keep seniors healthy and independent.
- **Activities & Enrichment:** We promote socialization and active lifestyles with more than 850 classes and activities a year.
- **Advocacy:** We advocate on a local, state, and national level to mobilize meaningful policy change for older adults and engage seniors in the civic process through advocacy training.

Pandemic Relief

The pandemic has put older adults at high risk for serious illness and death. Alone and scared, many seniors continue sheltering at home. Serving Seniors has been there every step of the way to make sure San Diego's low-income and homeless seniors have nutritious meals, vaccine access, a trusted place to turn for support.

We conduct COVID screenings, vaccinations & booster clinics, and outdoor and telephonic health and case management services. As a result of these efforts, Serving Seniors increased the number of seniors served by 44% and increased our home-delivered meals by 240%.

Contact Information

For information, please contact:

Kimberly Jenks
Director of Philanthropy

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www.serving seniors.org

**Serving Seniors is a Platinum GuideStar-rated organization and a
Better Business Bureau-accredited charity, Tax ID 95-2850121**

SPONSORSHIP FORM

☐ **Yes, I would like to sponsor Serving Seniors' Sunshine Gala!**

Company: _____ Contact Name: _____
Street Address: _____ City: _____ State: _____ ZIP Code: _____
Phone Number: _____ Email Address: _____

SPONSORSHIP **Select Your Sponsorship Level:**

- | | | |
|---|--|--|
| <input type="checkbox"/> Presenting Sponsor (\$100,000) | <input type="checkbox"/> Silver Sponsor (\$10,000) | <input type="checkbox"/> Individual Tickets (\$375 each) |
| <input type="checkbox"/> Platinum Sponsor (\$50,000) | <input type="checkbox"/> Bronze Sponsor (\$5,000) | Number of Tickets: _____ |
| <input type="checkbox"/> Gold Sponsor (\$25,000) | <input type="checkbox"/> Table Sponsor (\$3,500) | |

Cost of Sponsorship: _____ Additional Donation (optional): _____
Total Contribution: _____ Signature: _____ Date: _____

PAYMENT **Select payment method:**

- | | |
|---|---|
| <input type="checkbox"/> My payment by check or cash is enclosed | <input type="checkbox"/> Please charge my credit card |
| <input type="checkbox"/> I will pay later (<i>payment requested by August 31, 2022</i>) | Card Number: _____ Exp. Date: _____ |
| <input type="checkbox"/> Please send me an invoice | Cardholder Name: _____ Auth. Code: _____ |

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