

SERVING  
SENIORS

**It's Worth Your Time  
to Make Things Better**



**CORPORATE  
COMMUNITY  
PARTNERSHIP**

# Who We Are

Serving Seniors helps seniors in poverty live healthy and fulfilling lives.

Established in 1970, **Serving Seniors** helps low-income and homeless seniors thrive using an innovative model of whole-person, wraparound support including meals, housing, health and social services, and enrichment activities. We work at numerous sites across the county and in the homes of thousands of homebound seniors.

Our flagship **Gary & Mary West Senior Wellness Center** in downtown San Diego provides daily meals,

along with two floors of coordinated resources including health educators, social workers, housing assistance, activities, enrichment activities, a Cyber Café, and an on-site senior dental center.

Each year, we provide over **1,100,000 meals and coordinated services** to thousands of older adults aged 60 and above, most of them living on less than \$1,200 per month.



Gary & Mary West Senior Wellness Center

  
**Over  
20 Million  
Meals  
Served**

## Why Partner?

Corporate and business partners are essential in supporting the critical services Serving Seniors provides in San Diego County. By partnering with Serving Seniors, your company will be recognized as a philanthropic leader and will change the lives of thousands of low-income seniors.



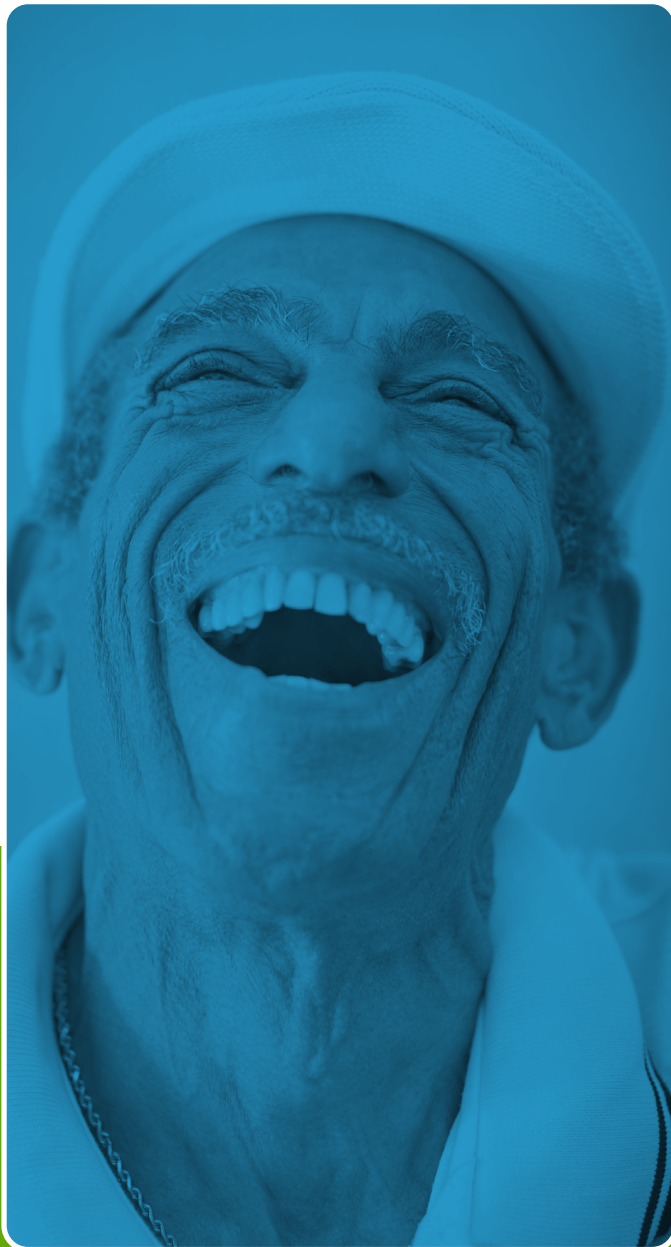
## Partner Benefits:

- **CONNECT** with other influential leaders and community members
- **ACHIEVE** your corporate community and philanthropic goals
- **DISTINGUISH** your company as a socially responsible business
- **INCREASE** your visibility and reach
- **CHANGE** the lives of thousands of low-income and homeless seniors



# Ways to Get Involved

No matter the size of your business, Serving Seniors offers meaningful opportunities to engage with our mission and make a difference.



## Employee Volunteerism

Join us for a volunteer and team-building opportunity at the Gary & Mary West Senior Wellness Center in downtown San Diego.



## Matching Gifts

Many corporations and businesses generously match employee contributions or volunteer hours. If so, you can double the impact of your gift to Serving Seniors.



## Sponsorship Opportunities

Sponsor one of our many events including our annual Sunshine Gala, a senior holiday celebration, or one of our many programs.

We have opportunities to meet your philanthropic goals and fit any budget.



## In-Kind Donation Drives

Host a business or community drive and donate basic need items for our General Store where low-income and homeless seniors can shop for free.

**Serving Seniors** will help you achieve your philanthropic goals. All of our corporate partnerships are flexible and can be tailored to fit your company's priorities and budget. For more information, please contact **Jarret Thompson** at [jarret.thompson@servingseiors.org](mailto:jarret.thompson@servingseiors.org).

# Sponsor an Event

Events are a great way to interact with our mission, raise your corporate profile, and make a big impact. Please consider sponsoring one of the many events we host throughout the year.



## Sunshine Gala

Change the lives of thousands of low-income seniors and receive significant publicity for your business by sponsoring our signature fundraiser, the Sunshine Gala.



## Volunteer Appreciation Party

Help us recognize the hundreds of individuals who keep our organization running by being the presenting sponsor of this annual recognition event.



## Senior Idol

Join us for one of the most entertaining talent competitions in San Diego. You will be amazed by our seniors' hidden talents: singing, comedy, poetry, dancing, and more. This exciting competition is among our most highly anticipated events of the year.



## Senior Birthday Parties

Bring joy and festivity to our seniors' lives by helping us celebrate their birthday month with friends, fun, treats, and gifts.



## Artopia Senior Art Contest

Help us celebrate our seniors' artistic talents at this fun competition of painting, drawing, photography, pottery, and other artistic pieces.



## Holiday Celebrations

Serving Seniors makes every holiday special by hosting parties and activities that bring joy and fun into seniors' lives. From a traditional Thanksgiving Dinner to Pumpkin Carving, our holiday events help our seniors feel cared for and remembered.



# Sponsor a Program

Serving Seniors offers a broad range of programs and services that improve the health and quality of life for San Diego County's low-income and homeless seniors. Please consider supporting one of these life-saving programs.

## ELIMINATE HUNGER Nutritious Meals

Serving Seniors is dedicated to ending elder hunger in our community by providing no-cost, nutritious meals to low-income seniors in San Diego County. Our Senior Nutrition Program ensures more than 6,000 low-income seniors have access to a stable, nutritious diet by providing over 1,100,000 congregate and home-delivered meals a year.

## PROVIDE SHELTER Housing

Serving Seniors' robust housing programs help seniors exit homelessness, prevent housing instability, and provide permanent homes that low-income seniors can afford and sustain. Serving Seniors maintains three supportive housing residences and operates a Transitional Housing Program designed exclusively for seniors experiencing homelessness.

## GIVE ASSISTANCE Health & Social Services

Serving Seniors' team of health educators, case managers, and care navigators deliver health and social services that improve low-income seniors' health and well-being. Whether seniors need help accessing their health benefits, finding housing, or coordinating a prescription, our staff offers compassionate care and supportive assistance.

## ACTIVATE THE MIND Enrichment & Activities Program

Serving Seniors' Enrichment & Activities Program reduces social isolation and disconnection for low-income seniors by providing more than 1,000 classes and activities a year to stimulate the mind and body. Offered daily at Serving Seniors' Gary & Mary West Senior Wellness Center and partner sites, activities include fitness classes, cultural enrichment, writing workshops, arts and crafts, talent competitions, social activities, and much more.



# Shopping with Dignity General Store

Serving Seniors' **General Store** allows seniors in poverty to shop for essential items at no cost. Donate **new** clothing, household items, hygiene products, and other essentials that greatly improve seniors' quality of life and standard of living.

## ♥ Household Items

- Toilet Paper
- Paper Towels
- Dish Soap
- Sponges
- Laundry Detergent
- Disinfecting Wipes
- Twin Bed Sheet Sets
- Blankets
- Bath Towels - Wash Cloth
- Bath Towels - Large



## ♥ Hygiene Items

- Shampoo
- Tissues
- Body Lotion
- Body Soap
- Hand Soap
- Incontinence Supplies
- Full-Size Toothpaste
- Toothbrush (Single Package)
- Razors
- Shaving Cream
- Personal Body Wipes

## ♥ Clothing (Sizes L, XL, XXL)

- Womens Underwear
- Mens Underwear
- Unisex Sweatpants (in Dark Colors, Open Bottom)
- Unisex Short Sleeve Shirts (in Dark Colors)
- Unisex Long Sleeve Shirts (in Dark Colors)
- Unisex Coats/Jackets

## ♥ Other Items

- Rain Ponchos
- Umbrellas
- Sunscreen
- Hats/Visors
- Water Bottles

You can also purchase items from our Amazon Wish List and have them shipped directly to us. To coordinate a corporate in-kind drive, please contact **Jarret Thompson** at [jarret.thompson@servingseiors.org](mailto:jarret.thompson@servingseiors.org).



# Recognition & Benefits

Your partnership with Serving Seniors will help support and expand our programs and services and distinguish your company as a socially minded business.

In recognition of your sponsorship and generosity, Serving Seniors offers a range of publicity and marketing benefits based on the level of your contribution.

## Recognition and Benefits Include:

- **Prominent logo** or listing on marketing and promotional materials
- **Verbal and logo recognition** of your sponsorship at featured event
- Your company's name/logo on **Serving Seniors website**
- Logo recognition on the **Sunshine Gala website** and e-blast to 8,000+ subscribers
- Recognition on **Serving Seniors' social media** platforms
- **Check presentation** and photo opportunities

Serving Seniors will help you achieve your philanthropic goals. All of our corporate partnerships are flexible and can be tailored to fit your company's priorities and budget.

For more information on corporate partnership or to sponsor an event, please contact **Jarret Thompson** at [jarret.thompson@serving seniors.org](mailto:jarret.thompson@serving seniors.org).





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