

# Gift Catalog of Miracles



TO:

San Diego  
seniors

FROM:

You 



*Your 2025 holiday  
gift guide is here!*

SERVING  
SENIORS 

Dear friend,



I love the holidays. They're magical...when things are going well. But for San Diego seniors who are living in poverty, the holidays can be cold, lonely, and desperate.

The good news is your kindness is magic! You can help bring "joy to the world" this year by being there for your senior neighbors.

As you flip through this catalog, I hope you know that the seniors so appreciate you and all you do for them. **I invite you to select the gift or gifts that speak to your heart. Simply complete the gift form and return it with your donation.** Your support will be directed where it makes the greatest difference, right when it's needed most.

Because of compassionate friends like you, miracles happen in seniors' lives all year long. As we celebrate this season of giving, I'm sending you and yours warmest wishes for joy and togetherness.



For those who were there for us first,

Melinda Forstey  
President & CEO, Serving Seniors



### You choose the amount Miracle in a Meal

At only **\$5** per meal, your kindness can really add up!



For many of us, a meal is just a meal. But for a senior living in poverty, a meal is so much more. At Serving Seniors, that first "Miracle in a Meal" is the entry point to all our life-changing services, for nutrition, housing, health, and well-being. How many miracles can you create for seniors this holiday season?

### \$25 Healthy Lunches

Provide a senior with a full week of nutritious lunches. More than food, it's daily wellness and social connection. Give the gift of love and comfort today.



### \$170 Home-Delivered Meals



Bring health and hope right to a homebound senior's doorstep. This gift provides 2 weeks of nutritious meals, ensuring an isolated elder receives both essential nutrition and a friendly check-in.

### \$65 Winter Essentials

Provide warmth and comfort to a senior during chilly winter evenings. This gift can include a soft blanket, warm hat, cozy gloves, and thermal socks. Comfort and care in one package, from your kind heart to a senior in need.



Make a gift online at [servingseniors.org/gift](http://servingseniors.org/gift)



## \$40 Gift Card

Empower a low-income San Diego senior with choice and dignity. This gift card allows them to purchase essentials, bringing joy and independence to their holiday season.

## \$85 Group Fitness Package

Energize a roomful of seniors with joy and vitality! Fund an entire class of yoga, bone-strengthening, cardio drumming, or Tai Chi. Boost mobility, spirits, and community connections with this wonderful enrichment gift.



**“Please continue to help others. Serving Seniors is the best place you can be. It works. I’m the proof.”**



**Colita**  
Resident at Potiker  
City Heights Residence



## \$15,000 (Or \$3,000 to contribute a portion of the cost) Year of Transitional Housing



You can transform the life of a senior experiencing homelessness. Provide a year of safe housing, weekly case management, and crucial supportive services. Be the bridge from streets to stability, opening the door to permanent affordable housing and renewed independence.



## \$100 Birthday Party Package

Sponsor a monthly celebration for all seniors with birthdays. Your gift ensures no one feels forgotten on their special day. Includes festive decorations, treats, and a warm community gathering. Turn “another year older” into a moment of joy and connection.



*Turn the page for more heartwarming gifts to transform seniors' lives* 



## \$80 Welcome Home Gift Basket

Embrace a senior's fresh start as they transition from hardship to hope. This thoughtful gift can include essentials like kitchen and bath towels, soap, shampoo, sheets, and pillows... transforming a new space into a true home. Your gift says, "You matter, and you're not alone."

*Can we count on you to be there for low-income seniors this holiday season?*

## \$85,000 New Meal Delivery Truck

Your extraordinary generosity can put compassion in motion! By gifting this vital vehicle, you'll nourish 44,000 homebound seniors annually. Your kindness travels miles, delivering not just meals, but hope, care, and connection to our most vulnerable neighbors.

For more information, please contact Kimberly Jenkins at 619-487-0702 or [kimberly.jenkins@servingseniors.org](mailto:kimberly.jenkins@servingseniors.org).



## \$45 General Store Gift Bag

Spread holiday cheer with goods seniors choose! From toiletries to clothing, your gift stocks our monthly General Store with essential items. Ease financial strain and boost independence for our older neighbors in need.



**\$6,000** (or [\\$1,200](#) to contribute a portion of the cost)

## Rental Assistance Package



Provide crucial support for seniors who are at risk of homelessness. This package offers vital rental assistance, helping an older adult maintain stable housing for up to 12 months. Your gift prevents displacement, reduces stress, and allows seniors to age with dignity in their communities.

**\$250** (Or [\\$125](#) to contribute a portion of the cost)

## Wellness Bundle

Gift 5 health case management visits with vital checks. Support a senior's ongoing health journey with personalized care and monitoring. You'll be providing healthier, happier golden years for seniors in need.



Looking for the perfect gift for someone on your holiday list?

## Honor Someone Special with a Charitable Gift!

- ① Select your gift item(s) and make your donation.
- ② Visit [servingseniors.org/card](http://servingseniors.org/card) to download a holiday card to personalize.
- ③ Present the card to your chosen recipient.



**\$50**

### Bingo Bonanza

Sponsor a lively afternoon of fun and friendship for low-income seniors.

Includes refreshments, exciting games, and prizes. You'll be fostering lasting smiles and cherished memories.

**\$1,000**

(Or **\$500** to contribute a portion of the cost)

### Emergency Assistance Package

Be a lifeline for a San Diego senior in crisis. Your gift provides crucial financial support to keep an older adult safely housed and independent. Prevent homelessness, restore stability, and preserve dignity during challenging times.



**SERVING  
SENIORS**

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DONATE ONLINE  
[servingseniors.org/gift](http://servingseniors.org/gift)